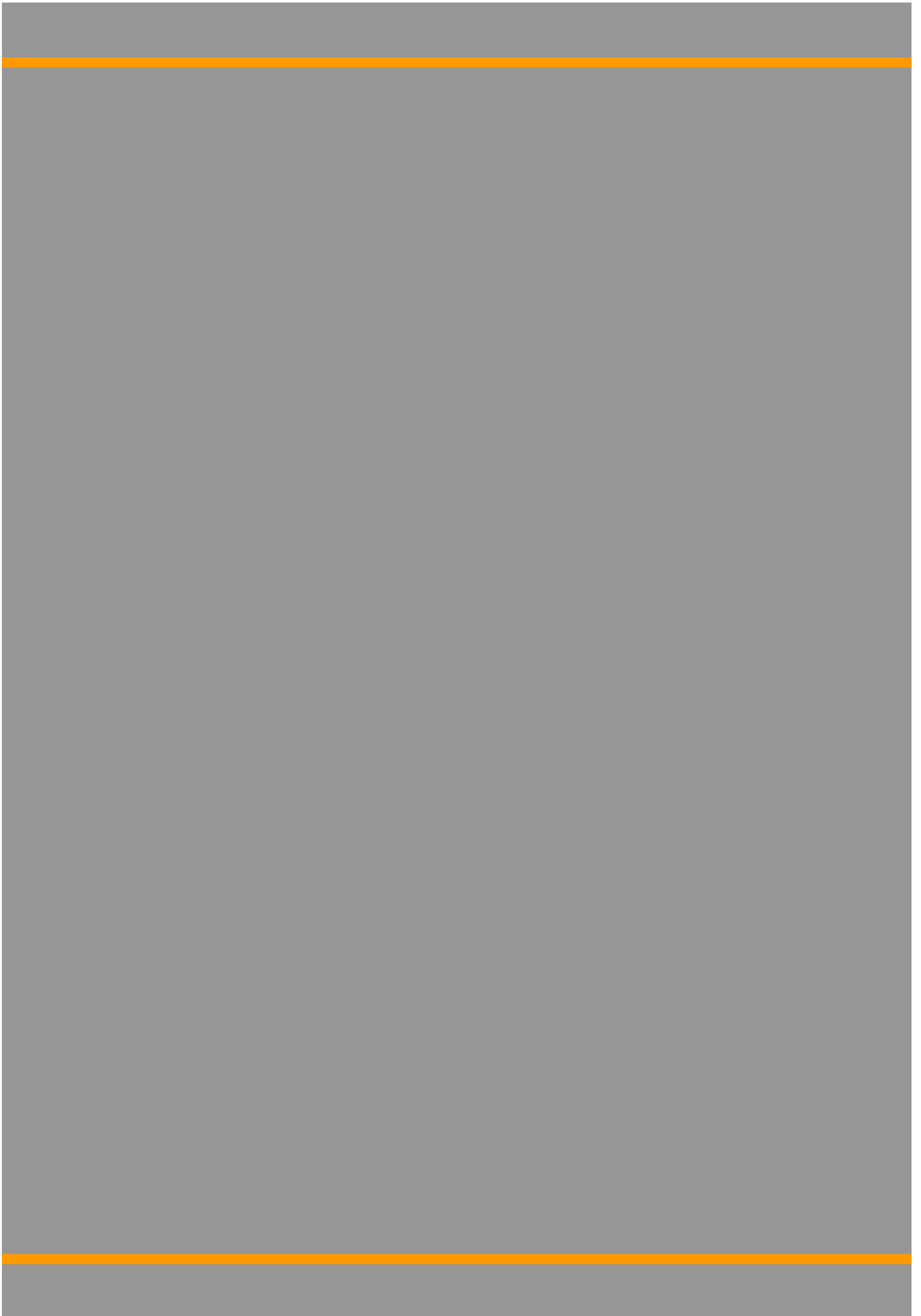




Fondazione Italcementi

Aid For Sri Lanka - A Future For Children





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June 2010



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In 2005, a few months after the tsunami, *Italcementi* and *Fondazione Italcementi* decided to promote a fundraising campaign for the Children of Sri Lanka, one of the most heavily hit areas. The choice focused on a medium term plan, aimed at ensuring active commitment after the initial emergency phases had passed, when the media interest wanes and the need for structural support still grows.

All the Italcementi Group subsidiaries kick-started into action with a series of direct communications to all employees.

The fundraising began with a donation from the Foundation, immediately followed by Italcementi and Italmobiliare.

Amounts collected increased immediately thanks to the funds received from the various subsidiaries, individual Group employees and even some private donations.

In a few months, 1,542,654 Euro were raised.

Aid For Sri Lanka - A Future For Children

"We will realise a tangible project to build a school or another structure that will allow the children who survived this tragedy to live in an environment where they can concentrate on positive activities, in an attempt to restore their hope and confidence in the future" wrote Carlo Pesenti, CEO of Italcementi and project's prime mover, in a letter to all employees.

The project, called "**Aid for Sri Lanka: a future for children**", aimed to build a Vocational Training Centre with laboratories, lodgings and refectory that could accommodate 200 youngsters.

In particular, Italcementi Group - which operates in Sri Lanka with its own industrial facilities - used its Foundation to provide access to its know-how and human capital throughout all the design and planning stages, before work started and during the various phases of the project.

The role of the Salesians

The religious order of the **Salesian** was selected as the project partner. It has been operating in this country since 1956 and has a wealth of international experience in supporting the education and vocational training sectors in general and providing youngsters with the means they need to access the job world.

The Foundation, the Don Bosco Directorate General of Works and the Don Bosco Trust (i.e. the organization through which the Salesian Fathers are active in Sri Lanka) signed a Memorandum of Understanding in 2007 to develop the centre.

The Don Bosco Trust, the Salesian Vice-Province of St Joseph of Sri Lanka, which owns the land, became the rightful owner of the school.

The Sri Lankan company "Boscotek (Pvt) Ltd", incorporated in January 2007, was commissioned to execute the works envisaged in the project.

A commitment to the territory

The Vocational Centre is one of the largest and most challenging projects that, through the Salesians has been built with international funding in Sri Lanka after the tsunami. The project entails an overall investment of 3 million Euro from the donation campaign promoted by Italcementi Group and integrated by **Fondazione Italcementi** thanks to the goodwill of its founding shareholders.

The project is challenging for both the Salesians, who will be managing the school in the future, and Fondazione Italcementi, who have accepted to finance and build it.

The choice of Partners was definitely a smart move as Italcementi Group – to whom the Foundation has entrusted the project's design and supervision - have all the technical resources needed to complete it.

The decision to support this kind of initiative was also due to the fact that the Sri Lankan tsunami completely destroyed 68 schools in eleven districts and partially damaged a further 105 causing enormous difficulties for the educational system as a whole.

The Centre is located in Metiyagane, in the western region of the island, at a distance from the coast and 55 km northeast of the city of Negombo.

Type of school

It will be a technical vocational training school, focusing mainly on the construction trade, which aims to train resources to meet the predictably high demand for local infrastructures & dwellings and to possibly rely on the long-standing experience that Italcementi Group has gained in the field.

Students who complete their studies will receive a diploma equivalent to the Italian Surveyor or Qualified Constructor diplomas.

The Central Bank of Sri Lanka also called for a richer curriculum and higher educational standards at technical institutes in response to the rapid pace at which both the industry and construction sectors are evolving.

The design of the individual buildings within the school complex naturally took into account the climatic conditions that characterize the island and the plain-altimetric features of the building site.

The Metiyagane Complex Project

The Vocational Training Centre has been designed to host about three hundred students, 200 of whom will be granted board and lodgings on the premises and a hundred or so students who will reach the school on a daily basis using public transport or private means (bicycles are very common). The Centre is located in a rather populated area, roughly 5 km from the city of Narammala.

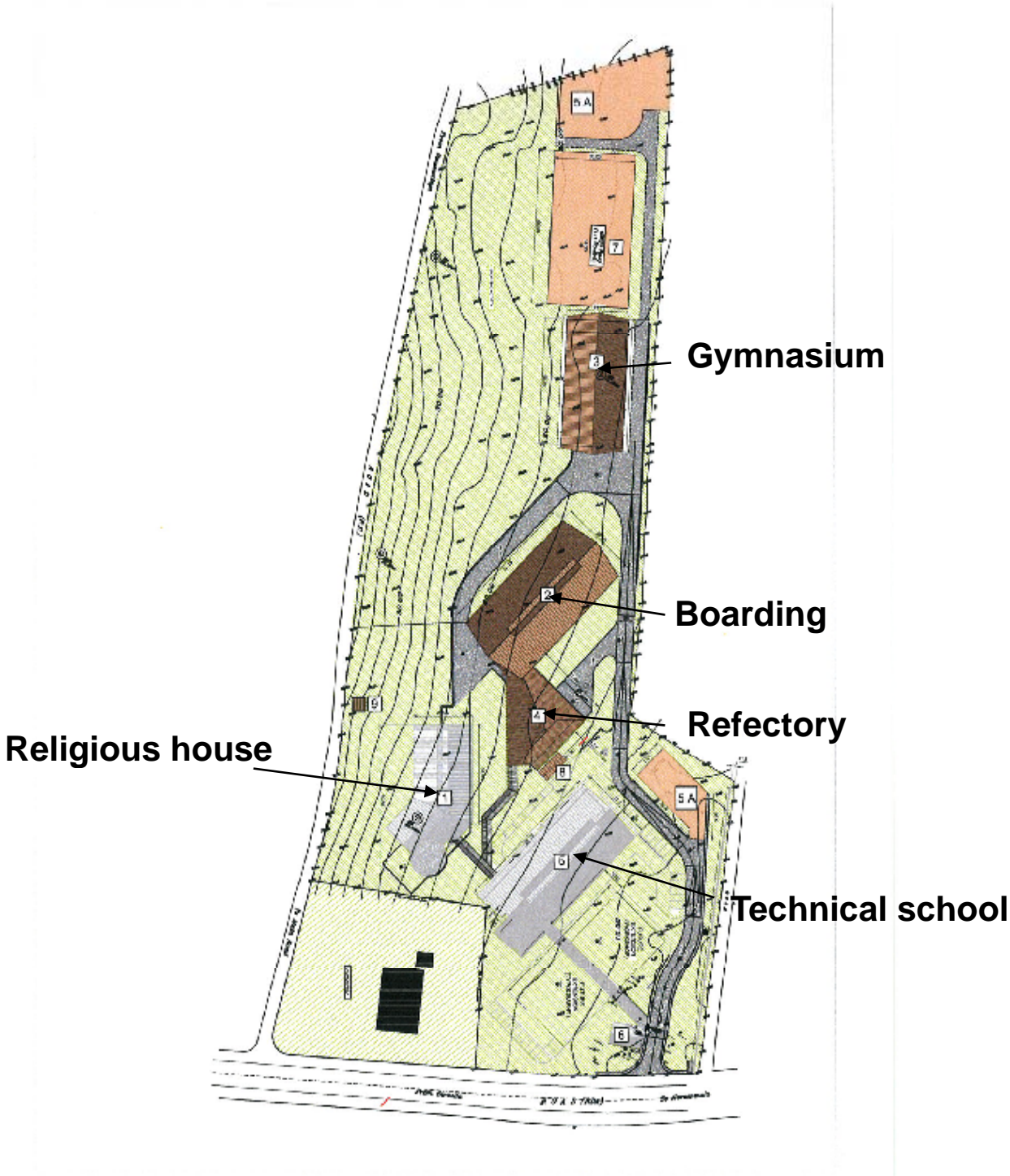
The project will involve the construction of the following buildings:

- q Boarding (dormitories and educational activity lecture halls)
- q Gymnasium (gym and hall for meetings and theatrical and folk events)
- q Refectory (canteen)
- q Technical School (lecture rooms, laboratories and workshop)
- q Religious house (the Salesian House)

as well as road infrastructures and space for educational activities (open-air laboratories) and sports.

The Foundation committed to financing the first construction plot which includes the Boarding house, the Gymnasium, the Refectory and all related infrastructures. Work has been completed in April 2010, which means it is already possible to start educational activities for around one hundred of youngsters lodged at the Centre.

Project Layout



The buildings of the complex

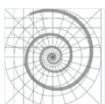
Boarding

The boarding House can host 200 students lodged full-time at the Centre and their tutors. It was designed to make the most of its natural ventilation features as it is essential to provide a livable and pleasant environment to the occupants who must spend most of the day indoors.

The ground floor is a study area, with an infirmary comprising a medical check-up room and a 6-bed medical ward, a reading room and a series of table games.

The first and second floors house the student dormitories, bathrooms, laundry, the tutor dormitories and a living area.

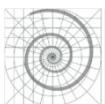
The special feature of this building is the central empty space, open from the ground through to the roof, which allows air circulation from top to bottom. The façades are also protected from the equatorial sun by wide verandas, shaded by brise soleils, which should also protect against monsoon rainfall.



The buildings of the complex

Gymnasium

The complex provides lodgings for teenagers from between 16 and 19 years of age and naturally need gymnastic and sports facilities. The Gymnasium is home to the 'Indoor Stadium' which has a capacity of a basketball court. The end section of the building will house a stage for performances or conferences. Upstream there will be a football pitch for 7-a-side football matches.



The buildings of the complex

Refectory

The refectory is intended for use by boarding students and provides self-service canteen facilities. The adjoining restaurant built for use by the Salesian Fathers and partner staff is not self-service and provides waiter service.

In addition to the kitchen and pantry, this building also houses the washing & toilet facilities for kitchen staff and the guests.

The refectory's dining hall is illuminated by a wide opening in the roof, which is essential in order to guarantee adequate ventilation for both the hall and the kitchen.



Future construction works

Technical School

This building will consist of about ten classrooms which can each accommodate 30 students. Also laboratories for theoretical and practical courses will be built.

Religious house

On the first floor of this two-storey building there will be the House of the Salesian Fathers and their close coordinators, as well as a Chapel. The ground floor will house the reception areas for the general public and the delegations.





Project operational phases

The project was designed and supervised by Gennaro Guala, a senior engineer and manager at Italcementi for many years, who boasts a successful track record of experience in buildings of special architectural value.

Construction began in 2007 with the first site surveys and project fine-tuning to ensure it responded fully to the specific requirements of the Salesian Fathers. A local company was then appointed to certify the proper implementation of the project and relative work in progress, and a call for tender was issued to select the General Contractor. A Sri Lankan company was selected and marked the choice to accept the challenge of using a local company which could provide the same standards and the same results required of an international enterprise. Despite the intense activity during all construction phases, the high rainfall levels on the island influenced the work significantly.

In 2008 most of the building's bearing structures and internal roadways were completed. Particular importance was given to the installation of the wooden roof structures in the Gymnasium, transported from Italy with all the elements already cut to size .



The assembly and installation of the roof structures was performed by European experts who were supported by the local workforce. This "transfer" of know-how made it possible for them to install the roofs of other buildings during subsequent phases.

2009 saw the completion of all the structural works. Work commenced on the system utility networks, followed by the completion of retaining structures and bituminous paving for the internal roads. Simultaneously, youngsters at the Salesian Fathers' laboratories in Negombo started making the furniture needed to accommodate the first inmates at the Metiyagane centre.

The first months of 2010 were spent arranging the final layout of the external areas, completing all furnishing and performing the acceptance tests and final inspections on systems, facilities, utilities and works.

At the end of March 2010 the Centre was ready to be handed over to the Salesian Fathers by the General Contractor.



La Fondazione Italcementi

The Foundation was established in June 2004 by Italcementi and by Italmobiliare in honour of Carlo Pesenti. The Italcementi Foundation is an independent non-profit institution, whose purpose is to support entrepreneurial culture within the principles of the sustainable economic and social development of enterprises.

The Foundation's core focus is to support and promote education and scientific research, special emphasis is laid on the sustainable economic and social development of enterprises consistent with the optimal use of available resources in addition to the ethical, social and cultural growth of the communities involved.

Moreover the Foundation undertakes and fosters actions related to scientific research, technological innovation, education, culture and training with regard to the economic and social development of the company and the territory.

The Foundation can conduct studies as well as promotional and information campaign through conferences, seminars, publications, supporting prizes and scholarships. In addition to its commitment in research and entrepreneurial culture within the principles of the sustainable economic and social development of enterprises the Foundation undertakes and fosters humanitarian projects aimed at supporting people struck by natural disaster in addition to providing aid in other emergency situations. In order to reach such goals the Foundation can promote understanding or even become a member of Italian or foreign institutions, organizations, associations, foundations that strive to achieve goals correlated or associated with its purposes. Foundation can also sponsor fundraising to support projects and ventures, set up all such activities attained to its statutory objectives

Since January 2006 the Foundation is a member of EFC, the European Foundation Center in Brussels

Board of Directors
Giovanni Giavazzi - President
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www.fondazioneitalcementi.it

Italcementi Group

With an annual production capacity of approximately 70 million tons of cement, Italcementi Group is the world's fifth largest cement producer. The Parent Company, Italcementi S.p.A., is one of Italy's 10 largest industrial companies and is included in FTSE/MIB Index of the Italian Stock Exchange.

Italcementi Group companies combine the expertise, know how and cultures of 22 countries in 4 Continents. In 2009 the Group had sales amounting to over 5 billion Euro.

As a member of the World Business Council for Sustainable Development (WBCSD) Italcementi Group has signed the Cement Sustainability Initiative's *Agenda for Action*, the first formal commitment that binds a number of world cement industry leaders to an action plan that aims at satisfying present-day needs at the same time as safeguarding the requirements of future generations. Moreover, Italcementi has been included in "The Sustainability Yearbook 2010" the most comprehensive publication on corporate sustainability released yearly by SAM (Sustainable Asset Management).

www.italcementigroup.com

Italmobiliare

Italmobiliare was created in **1946**. In the early years acquired controlling interests in banks and insurance companies as well as in publishing and non-urban public transport.

Today, the subsidiaries of Italmobiliare are involved in various activities in Italy and abroad mainly in the industrial, the financial and the banking sectors. The major industrial interest of Italmobiliare is Italcementi Spa, In addition, Italmobiliare is also present in the food packaging and in the thermal insulation business.

www.italmobiliare.it

The Salesians

The Salesians of Don Bosco are an international organization of men dedicated full time to the service of young people, especially those who are poorer and disadvantaged. The Youth Resource Development through education and evangelization is the focus of all their concern because they believe that their total dedication to the youth is the best gift to humanity.

Founded by Saint John Bosco, an Italian Catholic priest, educator and writer of the 19th century, nowadays the Salesian Family is found in 128 countries worldwide.

Education and evangelization are at the centre of their mission. The pastoral-educative service or project that they want to carry out is directed to the integral development of the person.

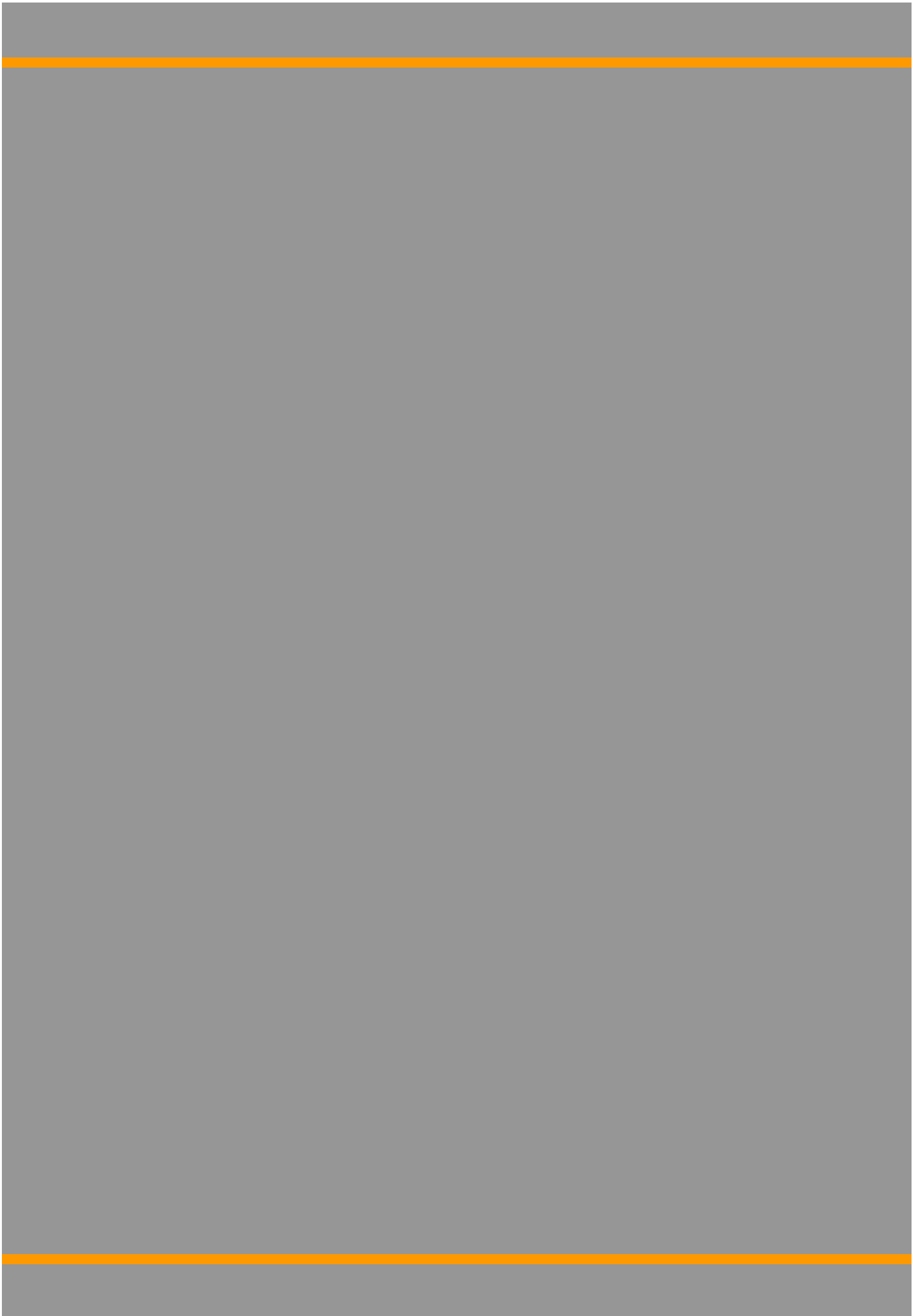
The first and principal beneficiaries of their mission are the young, especially the poorest of them, young workers and those preparing themselves for work, and apostolic vocations. In view of these, they work amongst the common folk with special attention to lay evangelizers, family, social communication and those not yet evangelized.

With the arrival of Br. Remery, a French Salesian missionary, the Salesian apostolate in Sri Lanka began in 1956 at Colombo. The first centre, a vocational training school, was built in Negombo in 1963. Gradually Salesians were recruited locally, other centres were opened and new apostolic activities were started. When Sri Lanka celebrated the Golden Jubilee of Salesian presence in 2006-2007, 17 established centres could be counted, spread out in the 11 districts of the country.

The headquarters is situated at Dungalpitiya, along the coastal road from Colombo to Negombo. Since their arrival on the Island the Salesians, in Sri Lanka, have been in the forefront spearheading the development of education and propagating the well-being of the poorest of the poor, especially boys, children and youngsters through school and vocational education.

www.donbosco.lk







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